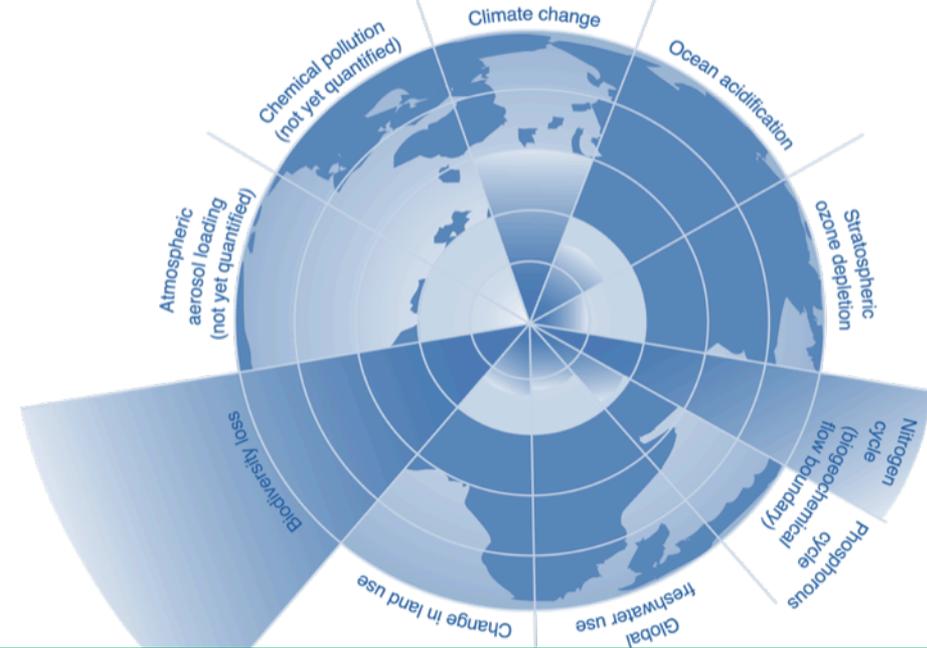


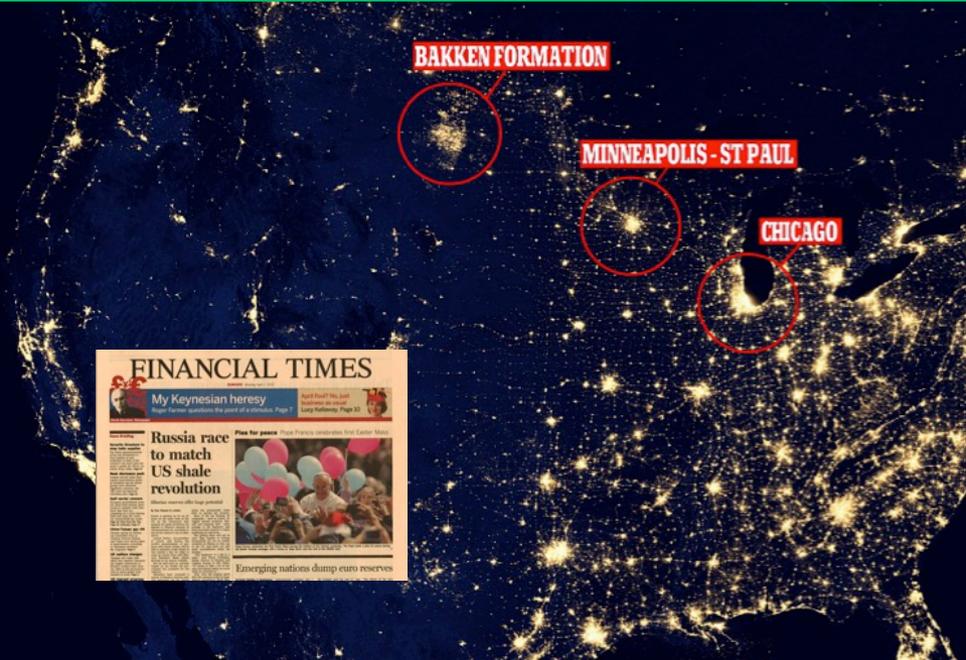
Scaling up Business Solutions through Collaboration

Peter White – WBCSD





Planet Earth in trouble



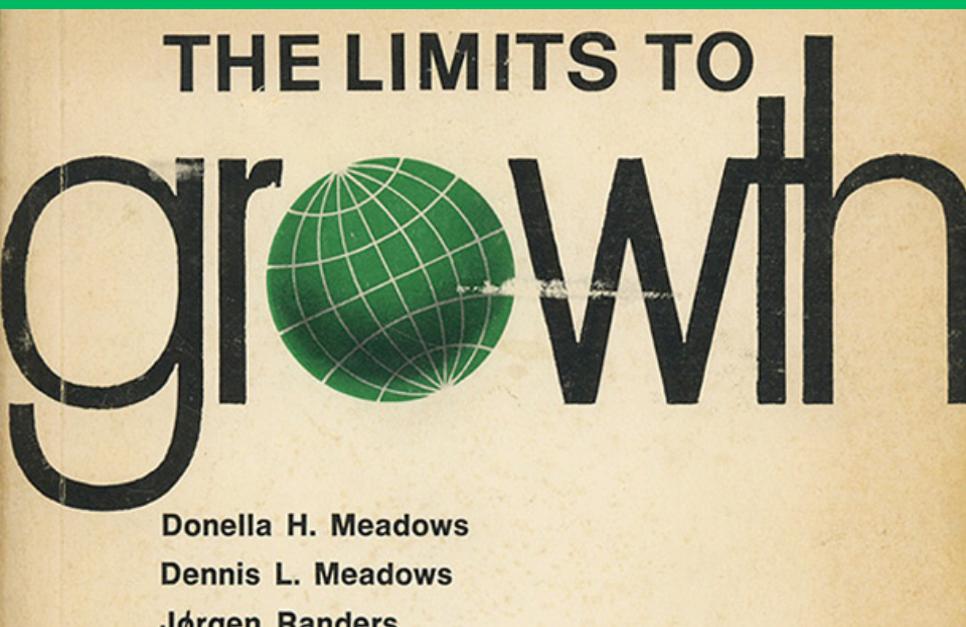


Social tensions are rising





Governments are not leading



TIME Business & Money

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The Curious Capitalist
By Rana Foroohar

MANUFACTURING

Bangladesh Factory Collapse Will Force Companies to Rethink Outsourced Manufacturing

By Rana Foroohar | April 30, 2013 | 15 Comments

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UPDATE, May 3: On Thursday, the Walt Disney Company publicly disclosed that it is ending the production of licensed merchandise in Bangladesh following a string of garment factory accidents in the country. A letter previously issued to licensees and vendors in March revealed that Disney is ending



And on top of it all...

Edelman
trustbarometer
2013 | ANNUAL GLOBAL STUDY

ENGAGEMENT
INTEGRITY
PURPOSE
OPERATIONS
PRODUCTS

The banner features a world map on the left, a repeating pattern of human silhouettes in the background, and a circular graphic element. On the right, there is a 3D bar chart with five bars of increasing height, labeled with the terms: OPERATIONS, PURPOSE, INTEGRITY, and ENGAGEMENT. The word PRODUCTS is also present but not clearly associated with a bar.

VISION 2050:

- 9+ billion people
- All living well
- Within the boundaries of the planet



From Vision to Action



Science-based Actionable Priorities



Action2020 Priority Areas



1 Climate change	2 Nutrient elements	3 Ecosystems
4 Harmful substances	5 Water	6 Basic needs and rights
7 Skills and employment	8 Sustainable lifestyles	9 Food, Feed, Fiber and bioFuel
MUST-HAVES – THE SOCIETAL GOALS FOR 2020 THAT FORM THE BASIS FOR ACTION		

Informed by Stockholm Resilience Centre-led scientific consultation

Informed by work of international organizations, research organizations and the Action2020 Project Team

Three Key Elements of WBCSD Strategy





business solutions for a sustainable world