

## TÜSİAD SD<sup>2</sup> PROGRAM

In order to create a sustainable ecosystem and bridge the gap between companies and suppliers, TÜSİAD created Industrial Digital Transformation Program, which is called as **TÜSİAD SD<sup>2</sup>**. TÜSİAD SD<sup>2</sup>, is a first comprehensive accelerator program that matches technology users and technology suppliers in Turkey. In order to strengthen the digital transformation process and technology supplier ecosystem, TÜSİAD SD<sup>2</sup> has 3 aims;

- To bring technology users and technology providers together,
- To introduce technology supplier network and to accelerate technology-based production and
- To demonstrate good practices that will inspire technological transformation.

The mission of TÜSİAD SD<sup>2</sup> is to contribute to the development of the digital transformation process in Turkey through matching technology users in different sectors and suppliers based on demand and supply.

TÜSİAD SD<sup>2</sup> has six stages:

**1. Application:** Technology users issue a call to the technology suppliers that has products and or services in line with the search for technology users' digital transformation processes and receiving applications from technology suppliers who develop products and or services in response to suppliers' calls.

**2. Pre-Evaluation:** Evaluating the suitability of the applications based on technical specifications and selection of solution providers to invite Industry – Technology Integration Program (STEP).

**3. Industry – Technology Integration Program (STEP):** Technology suppliers who have been selected at the Pre-Evaluation stage come together with different experts, users and important ecosystem actors.

**4. Peer Working:** At the end of STEP, technology users match with the most suitable technology suppliers. Technology user – supplier peers prepare solution files.

**5. Jury:** Solution files that have been prepared by technology users and technology suppliers are presented to a jury, consisted of the leading business people and academics.

**6. TÜSİAD SD<sup>2</sup> Success Stories Ceremony:** Success stories to be formed at the end of Peer Working will be shared with the public through the "Digital Industry Transformation Success Stories Ceremony."

For further information please visit [www.tusiadsd2.org](http://www.tusiadsd2.org)