

**TÜSİAD****PRESS RELEASE**

January 17, 2007  
TS/BAS-BÜL/07-08

## **Günter Verheugen to receive the “TÜSİAD Bosphorus Prize for European Understanding”**

TÜSİAD (Turkish Industrialists' and Businessmen's Association) has decided to award the “TÜSİAD Bosphorus Prize for European Understanding” for 2006 to Günter Verheugen, Vice-President of the European Commission. The award will be presented to Verheugen by Prime Minister Recep Tayyip Erdoğan during a ceremony on Friday, January 19 in Ankara.

“TÜSİAD Bosphorus Prize for European Understanding” for 2006 is awarded to Commissioner Verheugen in recognition of his support to the rational conduct of the debate on Turkey's membership process to the European Union.

“TÜSİAD Bosphorus Prize for European Understanding” is awarded every year to a European Union citizen or an EU institution, public or private, considered to have contributed to the membership bid of Turkey to the European Union and to the development of mutual understanding, common values and cooperation between Turkey and the EU. Special attention is paid to the perspective of eliminating the political and cultural barriers encountered by Turkey vis-à-vis her integration process to the European Union.

“TÜSİAD Bosphorus Prize for European Understanding” was presented to the following names in previous years:

- 2003 - Dr. Dietrich von Kyaw, the former German Ambassador to Ankara
- 2004 - Thierry de Montbrial, the President of IFRI (French Institute of Foreign Relations)
- 2005 – Jack Straw, UK Secretary of State for Foreign & Commonwealth Affairs

**Date:** Friday, January 19, 2007

**Location:** Sheraton Hotel - Ball Room, Ankara

**Time:** 18.30 – 21.00

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**Annex: Programme**

**TURKISH INDUSTRIALISTS' AND BUSINESSMEN'S ASSOCIATION  
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**TURKISH INDUSTRIALISTS' AND BUSINESSMEN'S ASSOCIATION**

**2006**

**“TÜSİAD BOSPHORUS PRIZE FOR EUROPEAN UNDERSTANDING”  
AWARD CEREMONY**

**Friday, January 19, 2007  
Sheraton Hotel – Ball Room, Ankara**

**18.30 - 19.30      Award Ceremony**

Opening Speech by Ömer Sabancı, Chairman of the Board of  
TÜSİAD

Speech by Recep Tayyip Erdoğan, Prime Minister of Turkey

Presentation of 2006 “TÜSİAD Bosphorus Prize for European  
Understanding” by Prime Minister Recep Tayyip Erdoğan to  
Günter Verheugen, Vice-President of the European Commission

Speech by Günter Verheugen, Vice-President of the European  
Commission

**19.30 - 21:00      Dinner**

**MEMBER OF THE UNION OF INDUSTRIAL AND EMPLOYERS' CONFEDERATIONS OF EUROPE (UNICE)**

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