



**TUSIAD**

*“Voluntary, Independent, Influential”*





## About TÜSİAD

TÜSİAD (Turkish Industry and Business Association) is a voluntary business organization of leading entrepreneurs and executives of the business community of Turkey.

Founded in 1971 to represent the Turkish business world, TÜSİAD is a voluntary, independent, non-governmental organization dedicated to promote welfare through private enterprise.

On account of the institutions represented by its members, TÜSİAD has a significant representative capacity of the economic activity in Turkey in many spheres such as **production, value added, employment** and **foreign trade**.

TÜSİAD's activities are aimed at creating a social cohesion based on the **competitive market economy, sustainable development** and **participatory democracy**.

Headquartered in **Istanbul**, TÜSİAD has representative offices in **Ankara, Brussels, Washington, D.C., Berlin, Paris, Beijing** and **London**.

## TÜSİAD by Numbers

TÜSİAD members represent approximately 4,000 companies that

50% of the value-added



85% of Turkey's total foreign trade



More than 50% of non-agricultural, non-governmental employment



80% of corporate tax revenue



## TÜSİAD

A voluntary organization of the private sector representatives and the voice of the Turkish business community since more than 40 years, TÜSİAD carries Turkey into the future with the belief that Turkey is a regional and global economic power.

TÜSİAD aims to contribute to the formation and development of a social order based on:

universal principles of human rights,  
freedoms of thought, belief and action,  
secular state of law,  
participatory democracy,  
liberal economy,  
rules and regulations of a competitive market economy,  
environmental sustainability

## TÜSİAD

- contributes to the formation of national economic policies by correctly evaluating regional and sectoral potentials of Turkey's economic and social development in an environment in which social peace and harmony are maintained.
- participates in the global promotion of Turkey and supports the EU accession process through efforts to develop international political, economic, social and cultural relations as well as communication, representative and cooperative networks.
- conducts researches, forms views and develops projects and activities in the context of accelerating international integration and interaction as well as regional and local development.

**TÜSİAD aims to encourage and develop a unity of thought and action on behalf of the Turkish business world in line with these objectives through the direct and indirect dissemination of its views and recommendations to the Turkish parliament, government, other states, international organizations and the general public through the media and other means.**



## Structure of TÜSİAD

TÜSİAD activities are carried out through **9 Round Tables** led by the members of the Board of Directors and **32 Working Groups** organized within the round tables. These activities are pursued with the substantial support and contribution of the **Secretariat General, Representative Offices** and **University Forums**.

### TÜSİAD Bodies

- General Assembly
- High Advisory Council
- Board of Directors
- Secretariat General

### Collaborations

- Brookings Institute
- German Marshall Fund (GMF)
- Institut du Bosphore

### TÜSİAD University Forums

- Boğaziçi (Bosphorus) University - TÜSİAD Foreign Policy Forum (DPF)
- Koç University - TÜSİAD Economic Research Forum (EAF)
- Sabancı University - TÜSİAD Competitiveness Forum (REF)
- Bilkent University - TÜSİAD Information Society Forum (BTF)

### TÜSİAD Representative Offices

- TÜSİAD Ankara Permanent Representative Office
- TÜSİAD EU-Brussels Representation
- TÜSİAD Washington, D.C. Representation
- Berlin Office
- Paris Office
- Beijing Office
- London Office



provides a fruitful, **valuable and productive platform** to the business community, **through general assemblies, roundtable meetings, conferences, membership interaction gatherings, thematic roundtables** and several more **networking opportunities**.

# FOCUS AREAS

## ROUNDTABLES

**ECONOMIC  
POLICIES**

**INDUSTRIAL  
TRANSFORMATION**

**SERVICES  
SECTOR  
TRANSFORMATION**

**SOCIAL  
DEVELOPMENT**

**REGIONAL  
DEVELOPMENT**

**DIGITAL  
ECONOMY**

**SUSTAINABLE  
DEVELOPMENT**

**ENTREPRENEURSHIP**

**GLOBAL  
RELATIONS AND  
THE EU**

## ECONOMIC POLICIES

**Economic Policies Round Table** works to contribute to the development of economic policies pursuing macroeconomic stability and supporting sustainable growth. The round table's workspace covers international economic developments, public finance, stability of the monetary policy, development and deepening of the financial markets, competitive tax policies, efficient operation of the capital markets within the context of sustainable growth.

### Workspaces

Banking Sector  
Economic Analysis  
Capital Markets  
Tax  
Insurance and  
Pensions System

## INDUSTRIAL TRANSFORMATION

**Industrial Transformation Round Table** focuses on studies which aim for triggering a comprehensive industrial transformation to increase competitive power, aims to support the growth of SMEs and their productivity and develops recommendations on sustainable energy policies and on the structural problems of the food and agriculture industries.

### Workspaces

SMEs  
Industry 4.0  
Energy  
Foods, Beverage and  
Agriculture

## SERVICES SECTOR TRANSFORMATION

**Services Sector Transformation Round Table** works on inclusive tourism, strengthening the ecosystems of the transport and logistics sectors and inclusive and sustainable healthcare services.

### Workspaces

Transportation  
and Logistic  
Tourism  
Health  
Retail Industry

## SOCIAL DEVELOPMENT

**Social Development Round Table** aims to to support the increase in employment and labor productivity by enhancing human resource competencies and promoting gender equality.

In this context, the round table works on the efficiency of vocational education, quality of education system, elimination of skill mismatch of youth, labor market regulations and participation of women in economy.

### Workspaces

Education

Employment and  
Social Security

Gender Equality

## REGIONAL DEVELOPMENT

**Regional Development Round Table** carries on its works aiming to reduce regional disparities which is a major obstacle against for growth, and to increase the welfare of our underdeveloped regions. Within this framework, it concentrates particularly on the regional and sectoral business organizations and their contribution to the development strategies of their region.

## DIGITAL ECONOMY

**Digital Economy Round Table** works on technology, innovation and digital economy. It's purpose is to support the transformation to an information society in order to raise the value added and the competitive power of the economy and to enhance the innovation capacity.

### Workspaces

IT Industry and  
Telecommunication

STEM

Innovation and Internet  
Ecosystem



## SUSTAINABLE DEVELOPMENT

### Sustainable Development Round Table

aims to contribute to the adoption of the responsible business practices to ensure sustainable development and to spread the principles of the climate economics.

### Workspaces

Environment and  
Climate Change

## ENTREPRENEURSHIP

**Entrepreneurship Round Table** aims at enhancing the competitiveness of Turkish economy by strengthening the entrepreneurial ecosystem.

The round table develops projects to this end and carries on activities to increase awareness of intrapreneurship in order to reinforce the innovation culture and skills of the business community and to encourage entrepreneurship as a career option among university students.

### Workspaces

Intrapreneurship

These Young People  
Have the Potential!

## GLOBAL RELATIONS AND EU

The objective of the **Global Relations and EU Round Table** is to enhance the global integration and competitiveness of Turkey by means of projects, meetings and reports accomplished at home and abroad and support the EU accession process. The round table's workspace covers EU, USA, China, B20, Customs Union, transatlantic and regional relations.

### Workspaces

Germany Network

China Network

United Kingdom Network

France Network

US Network

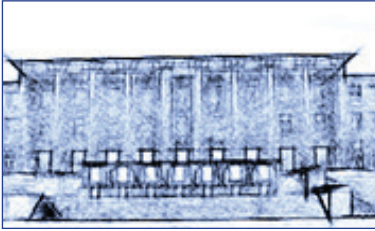
Foreign Trade

## TÜSİAD around the Globe

Headquartered in **İstanbul** with a representative office in the Capital **Ankara**, TÜSİAD promotes the voice of Turkish Business around the globe through the network of six representative offices in **Brussels, Washington, D.C., Berlin, Paris, Beijing** and **London**.

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### TÜSİAD Ankara Permanent Representative Office



The Representative Office keeps track of the legislative and executive process on behalf of TÜSİAD in the context of a participatory democracy and with a view to reinforce Turkey's EU membership perspective. The TÜSİAD Ankara Permanent Representative Office assists in TÜSİAD's effective and timely participation in the policymaking processes according to TÜSİAD's charter, objectives and principles.

### TÜSİAD EU-Brussels Representative Office



TÜSİAD EU-Brussels Representative Office represents the Turkish business community before EU institutions. In this regard, the Representative Office maintains regular contact with the European Commission, EU member state delegations, European Parliament, European Council and other EU agencies and institutions. The Representative Office is both a point of contact and information for the Turkish private sector and Turkey more generally. With a view to supporting Turkey's accession to the EU, the Representative Office collaborates with various think tanks, civil society organizations, European public and private sector organizations and academia.

### TÜSİAD Washington, D.C. Representative Office



TÜSİAD Washington, D.C. Representative Office develops and deepens Turkey-US relations in every field as well as strengthens mutual interaction. The work of the TÜSİAD Washington, D.C. Representative Office is conducted through maintaining regular contact and cooperation with the US Congress, US administration, business circles, think tanks, the media, international organizations and Turkish-American organizations.

## TÜSİAD Berlin Office



TÜSİAD Berlin Office strives to inform German public opinion throughout Turkey's EU accession negotiation process, and to contribute to the development of Turkish-German economic, political and cultural relations.

## TÜSİAD Paris Office



TÜSİAD Paris Office works to provide accurate information on Turkish economic and social life to the French public throughout Turkey's EU accession negotiation process. In this context, Institut du Bosphore, a French-Turkish think tank, was founded in Paris in 2009. Institut du Bosphore aims to deepen knowledge about Turkey's economic, political and cultural features and arranges activities designed to support and foster dialogue, cooperation and cultural exchanges between the two societies.

## TÜSİAD Beijing Office



TÜSİAD Beijing Office aims to follow developments in China and the Asia-Pacific region to support the China-based Asia-Pacific activities of the Turkish private sector under the umbrella of the EU Chamber of Commerce in China (EUCCC). The Office also contributes to the development of commercial and economic relations between Turkey and China.

## TÜSİAD London Office



The United Kingdom and Turkey have a long history of constructive diplomatic, economic and cultural relations. Acknowledging these burgeoning relations, TÜSİAD has established a permanent base in London. In order to enhance bilateral relations, TÜSİAD London will focus on expanding business relations and building bridges between Turkish-British civil society, think tanks and academia.

The principle objective of the University Forums is to establish platforms to conduct research projects at an international standard with the aim of building more effective cooperation with universities.

### Sabancı University-TÜSİAD Competitiveness Forum (REF)



The Forum was established with the aim of conducting research on competitiveness, productivity, technology management and benchmarking in order to enable the Turkish private sector to acquire a lasting market share in international markets during the process of globalization and integration to the European Union.

### Boğaziçi (Bosphorus) University - TÜSİAD Foreign Policy Forum (DPF)



The Forum was established with the aim of keeping track of developments in international relations and the EU political and economic integration process, and following US and EU foreign policy in a comparative manner. It also aims by various means to develop relations and cooperation with organizations and individuals contributing to the field of transatlantic relations.

### Koç University - TÜSİAD Economic Research Forum (EAF)



Koç University - TÜSİAD Economic Research Forum is devoted to promoting independent and objective analysis on economic growth and discussing the implications of different economic policy options.

### Bilkent University - TÜSİAD Information Society Forum

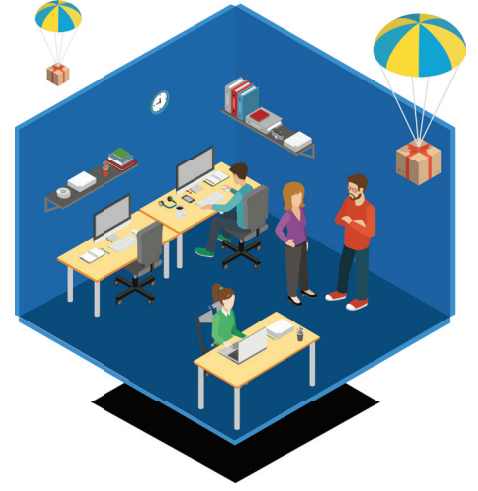


Bilkent University - TÜSİAD Information Society Forum is devoted to conduct research and perform activities for developing medium and long term policies for Turkey's transition to an information society. The forum follows up and evaluates international developments in the field of information society, recent developments in the Digital Agenda for Europe and the Information Society Strategy of Turkey.

## TÜSİAD Youth Platform

TÜSİAD believes that the young people need to be engaged in every decision making process concerning the future of Turkey. Within this framework a Youth Platform has been initiated in order to take cooperation one step further with young people and ensure their active participation in TÜSİAD activities.

The platform is envisaged to bring together undergraduate and graduate students all over the country. The main objective is to provide them the opportunity to meet TÜSİAD members and express their views on various topics concerning Turkey and the business community.



## TÜSİAD These Young People Have the Potential! Competition

These Young People Have the Potential! is a business idea competition initiated by TÜSİAD in 2011 with the aim of supporting entrepreneurship as a career choice among university students and encouraging young entrepreneurs to develop new innovative businesses.

Within the framework of the competition, the finalist teams catch the opportunity to attend an entrepreneur bootcamp and develop their business plan under the guidance of TÜSİAD members.

## Memberships



## Web & Social Media

[www.tusiad.org](http://www.tusiad.org)  
[tusiad@tusiad.org](mailto:tusiad@tusiad.org)



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