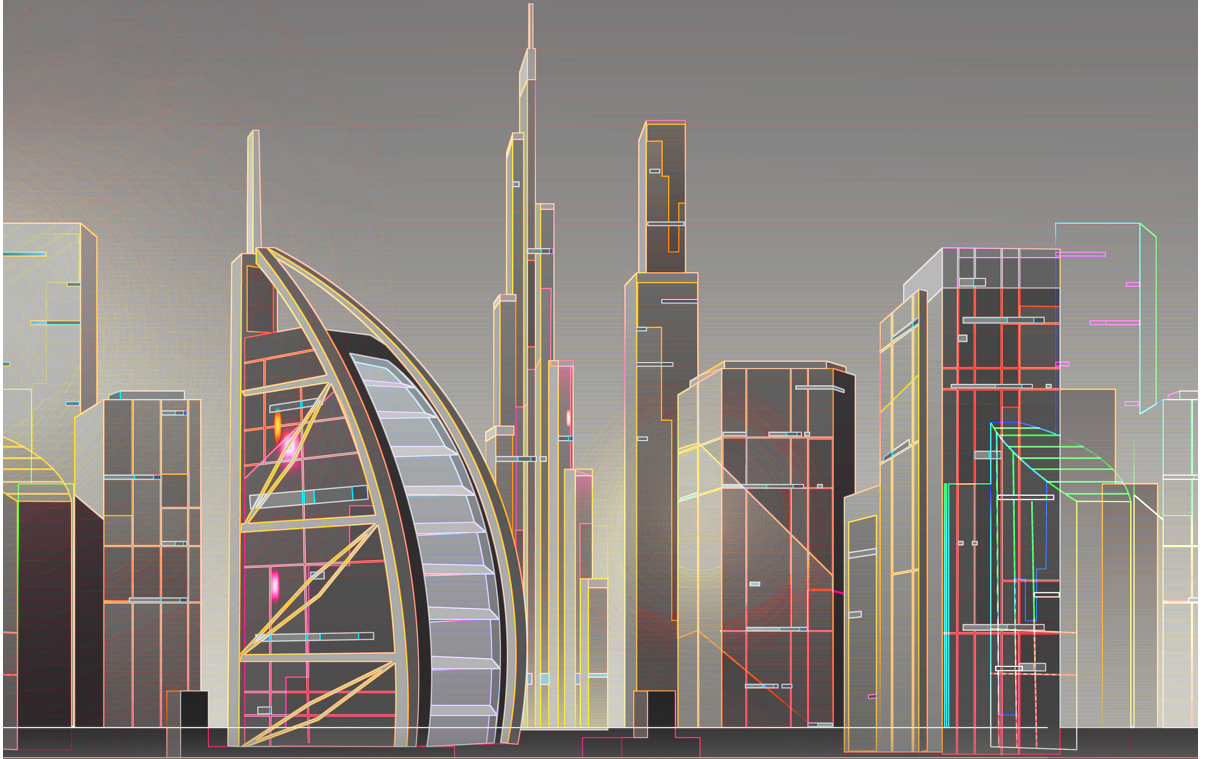


02 MARCH 2020 | DUBAI

# TÜSİAD GULF NETWORK LAUNCH



**TÜSİAD**

# ABOUT TÜSİAD

*Founded in 1971  
to represent the  
Turkish business  
world, TÜSİAD  
is a voluntary,  
independent,  
non-  
governmental  
organization  
dedicated to  
promote welfare  
through private  
enterprise.*

On account of the institutions represented by its members, TÜSİAD has a significant representative capacity of the economic activity in Turkey in many spheres such as **production, value added, employment and foreign trade.**

TÜSİAD's activities are aimed at creating a social cohesion based on the **competitive market economy, sustainable development and participatory democracy.**

Headquartered in **Istanbul**, TÜSİAD has a representative office in **Ankara**; international representative offices in **Brussels, Washington D.C., Berlin, London and Paris**; networks in **China, Silicon Valley** and the **Gulf Region**.

TÜSİAD is a member of BusinessEurope which is the leading advocate for growth and competitiveness at European level.

# TÜSİAD BY NUMBERS

TÜSİAD plays a significant role in the Turkish economy. 4500 member companies represent;

50% OF THE VALUE - ADDED



85% OF TURKEY'S TOTAL FOREIGN TRADE



MORE THAN 50% OF NON-AGRICULTURAL,  
NON-GOVERNMENTAL WORKFORCE



80% OF CORPORATE TAX REVENUE



# STRUCTURE OF TÜSİAD

All of TÜSİAD's activities is carried out through nine Round Tables led by the members of the Board of Directors and 36 Work Groups organized within the round tables. These activities are pursued with the substantial support and contribution of the Secretariat General, Representative Offices, and University Partnership Forums.

## ASSOCIATION BODIES

- GENERAL ASSEMBLY
- HIGH ADVISORY COUNCIL
- BOARD OF DIRECTORS
- SECRETARIAT GENERAL

## REPRESENTATIVE OFFICES

- ANKARA
- EU – BRUSSELS
- WASHINGTON DC
- BERLIN
- PARIS
- LONDRA
- BEIJING
- Silicon Valley Network – SAN FRANCISCO
- Gulf Network – DUBAI

## MEMBERSHIPS

- BUSINESSEUROPE
- GLOBAL BUSINESS COALITION - GBC
- TÜR KONFED
- BUSINESS AT OECD
- BUSINESSMED
- UNFCCC
- BRUSSELS ENERGY CLUB
- BRICA

## CORPORATIONS & COLLABORATIONS

- BROOKINGS INSTITUTION
- GERMAN MARSHALL FUND TRILATERAL DIALOGUE
- INSTITUT DU BOSPHORE - PARIS
- BERLIN BOSPHORUS INITIATIVE
- UNDP

- UN GLOBAL COMPACT

- TÜSİAD YOUTH

- BUSINESS FOR GOALS (B4G) - SUSTAINABLE DEVELOPMENT





**Simone Kaslowski**  
*TUSIAD President*

As the independent voice of the Turkish business community, TUSIAD is represented in the US and Europe with offices in Washington DC, EU-Brussels, Berlin, Paris and London and with memberships in umbrella organizations like BusinessEurope, BIAC and the Global Business Coalition.

We firmly support Turkey's accession to the EU and strengthened ties with the transatlantic world through efforts to develop economic, social and cultural relations.

At the same time, we are well aware of the great regional potential to build important economic partnerships that can complement Turkey's relations with Europe and

the US. To this end, taking into account the rising significance of the Gulf Region in our trade and investment relations, we established a GCC Network within TUSIAD three years ago.

We believe that one of the fundamental factors that contribute to our shared prosperity and increased competitiveness is building healthy and sustainable relations with relevant stakeholders in the economic area.

With this vision, we look forward to further expanding mutual business ties with all counterparts in the Gulf Region.



**Bilgün Gürkan**  
*TUSIAD GCC Network President*

TUSIAD's GCC Network has been established in 2017 to strengthen bilateral trade and investment relations with GCC countries. In the last three years, we organized countless meetings with business associations, financial institutions and diplomatic missions from the region. My experience as the President of the GCC Network in TUSIAD showed me that there is a huge potential for developing mutually beneficial partnerships.

In 2019, Turkey's trade with GCC countries made up to 4.3% of its total trade, up from 2.9% at 2009. At the same time, investment from GCC countries account-

ed for 12% of FDI in Turkey. While acknowledging the increase in total trade and GCC countries' position as one of the leading international investors in Turkey, we still think that there's further room for improvement in bilateral trade and investment relations.

In order to contribute to our relations, promote Turkish business sphere in the region, make Turkish business world aware of the business opportunities and present a point of contact for those who want to do business with Turkey, TUSIAD is now taking another step and establishing a Gulf Network based in Dubai.



**Arda Cenk Tokbaş**  
*Coordinator of TUSIAD Gulf Network Based in Dubai*

TUSIAD is establishing a Gulf Network headquartered in Dubai to expand its presence across the GCC, creating a robust link between the Turkish business world and the region.

Gulf Network will act as a platform connecting Turkish entrepreneurs, business people and professionals with trade and investment opportunities in the region driving business growth and expansion through knowledge and connections.

Living and working in the region for over 20 years, I have experienced firsthand the value of fostering

connections and sharing best practices.

With this strong Network, TUSIAD affirms its position as a solid and reliable partner for our counterparts in the region. This launch event marks the first step in our strategic approach to further increasing our reach and building new relations between industries, sectors and geographies.

[www.tusiad.org](http://www.tusiad.org)

